15.13 Average hours per week of television viewing ${ }^{1}$, by age, sex group and province, fall 1987

| Age and sex | Nfld. | PEI | NS |  | NB | Quebec |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Language ${ }^{2}$ |  |  |
|  |  |  |  |  |  | English | French | Total |
| Men |  |  |  |  |  |  |  |  |
| 18 and over | 24.9 | 21.6 | 23.8 |  | 23.4 | 22.6 | 23.7 |  |
| 18 to 24 | 24.5 | 17.8 | 19.8 |  | 20.1 | 15.5 | 19.1 | 18.8 |
| 25 to 34 | 24.5 | 20.9 | 22.5 |  | 21.0 | 20.9 | 20.7 | 20.8 |
| 35 to 49 | 22.1 | 20.0 | 21.2 |  | 21.0 | 18.6 | 21.5 | 21.1 |
| 50 to 59 | 23.1 | 20.9 | 25.0 |  | 23.8 | 27.3 | 25.7 | 26.1 |
| 60 and over |  | 28.2 | 32.4 |  | 33.0 | 30.4 | 37.6 | 35.8 |
| Women |  |  |  |  |  |  |  |  |
| 18 and over | 30.9 | 25.2 | 29.1 |  | 31.7 | 27.3 | 29.7 | 29.8 |
| 18 to 24 | 26.5 | 20.2 | 25.1 |  | 25.6 | 19.7 | 22.0 | 21.9 |
| 25 to 34 | 29.9 | 25.2 | 28.1 |  | 29.7 | 25.7 | 27.5 | 27.3 |
| $35 \text { to } 49$ | 27.7 | 22.5 | 27.2 |  | 26.6 | 25.4 | 27.6 | 27.2 |
| $50 \text { to } 59$ | 31.9 | 28.4 | 31.9 33.4 |  | 37.2 | 29.3 | 34.5 | 34.1 |
|  |  | 29.9 | 33.4 |  |  |  | 39.6 | 38.8 |
| Teens |  |  |  |  |  |  |  |  |
| Children 28.2 |  |  |  |  |  |  |  |  |
| 2 to 11 | 28.2 | 21.7 | 25.0 |  | 25.4 | 19.4 | 23.2 | 22.6 |
| Total population | 27.7 | 22.7 | 26.0 |  | 27.0 | 23.8 | 25.8 | 25.8 |
|  | Ont. | Man. |  | Sask. |  | Alta. | BC | Canada |
| Men |  |  |  |  |  |  |  |  |
| 18 and over | 21.3 | 22.1 |  | 21.8 |  | 21.1 | 21.6 | 22.2 |
| 18 to 24 | 15.6 | 18.9 |  | 17.0 |  | 17.4 | 14.8 | 17.2 |
| 25 to 34 | 19.3 | 21.6 |  | 19.3 |  | 19.8 | 20.1 | 20.2 |
| 35 to 49 | 18.6 | 18.7 |  | 19.2 |  | 19.4 | 18.8 | 19.6 |
| 50 to 59 | 23.9 | 22.2 |  | 24.5 |  | 22.8 | 22.7 | 24.2 |
| 60 and over | 30.5 | 28.9 |  | 29.7 |  | 29.2 | 31.0 | 31.7 |
| Women |  |  |  |  |  |  |  |  |
| 18 and over | 25.2 | 25.7 |  | 25.2 |  | 24.6 | 25.0 |  |
| 18 to 24 | 18.2 | 21.2 |  | 21.9 |  | 22.0 | 18.6 | 20.5 |
| 25 to 34 35 to 49 | 23.0 | 23.0 |  | 23.4 |  | 22.5 | 23.5 | 24.7 |
| $35 \text { to } 49$ | 21.4 27 | 22.2 |  | 21.7 |  | 21.3 | 21.0 | 23.4 |
| 50 to 59 60 and over | 27.8 34.2 | 25.1 34.4 |  | 23.6 32.5 |  | 26.0 | 24.6 | 29.2 |
| 60 and over | 34.2 | 34.4 |  | 32.5 |  | 34.6 | 34.0 | 35.5 |
| Teens |  |  |  |  |  |  |  |  |
| Children |  |  |  |  |  |  |  |  |
| 2 to 11 | 21.1 | 20.5 |  | 20.4 |  | 19.4 | 18.6 | 21.4 |
| Total population | 22.6 | 23.2 |  | 22.5 |  | 21.8 | 22.2 | 23.7 |

[^0]
[^0]:    I Only at-home viewing is included.
    ${ }^{2}$ For Quebec, the language classification is based on the language spoken at home. The total column includes those respondents who did not reply to this question or who indicated a language other than English or French.

